

Contact:

FOR IMMEDIATE RELEASE

Ivana Gaspic
Public Relations Manager
Gauger + Associates
Ph: 415 434 0303
Email: igaspic@gauger-associates.com

Environmentally Friendly Live/Work Abodes in Sebastopol
Sustainably Designed Professional Work Environment and Living Space

Sebastopol (CA) 5 SEPTEMBER 2007 Twelve exceptional live/work town homes have been built on Florence Avenue in Sebastopol and will be open for touring beginning October 4th. Just minutes walking distance from the downtown area, these bright, spacious homes by IBIS Builds offer unparalleled professional workspaces with separate living quarters.

The solar-powered town homes are made from materials produced using sustainable methods with limited environmental consequences. Cabinets and other woodwork in the homes come from sustainably managed forests, while other features use recycled materials wherever possible. Finished floors consist of bamboo, a rapidly renewable resource, and polished, colored concrete with integrated radiant heating. Stylish kitchen and bathroom countertops are made of PaperStone, an attractive and durable material created from recycled paper products.

The town homes are highly energy efficient, designed to reduce gas and electricity consumption through exceptional building design and energy efficient appliances. The concrete floors provide thermal mass which stores both solar gain during the winter and is cooled with night air during the summer, sustainable and efficiently moderating the indoor the temperature.

All exterior ground surfaces and pathways are made of permeable materials that absorb rainfall and return it to the local water table. Excess water not reabsorbed into the ground is cleansed through a bio-remediation site at the south end of the property.

Plant roots absorb toxins from the runoff which then travels through the City storm drain system to the Laguna de Santa Rosa, then to the Russian River and on to the Pacific Ocean. Water from bathroom sinks, showers and laundry areas is distributed for plant irrigation, conserving and reusing up to 150,000 gallons of water per year.

Steven Sheldon, IBIS Builds founding partner and architect, says, All materials are chosen from a collective consciousness perspective that balances financially sound and environmentally friendly decisions.

We apply strict environmental standards to materials we use it's not just its status, accessibility or price point. We integrate environmentally sound building decisions, ecological materials and renewable resources into all our living and work spaces.

The off-gassing Volatile Organic Compounds (Voc's) commonly found in indoor environments is dramatically reduced through careful selection of non-toxic building materials chosen for their impact on human health in the live/work environment.

The town home living space features a large terrace, abundant natural light, extensive kitchen counter space and a large dining area adjacent to the living area. Lovely lightwood built-in cabinets create the master bedroom's sleek look and clean lines. A bed and night tables are all that's necessary to complement this elegant minimalist décor. The ground floor roomy professional space has a separate entrance and can function as a stand-alone living space.

IBIS stands for Intelligent Building = Integrated + Sustainable, which goes beyond a name. The company philosophy is to develop building projects that conserve and create energy, maximize the use of renewable resources and minimize the need for maintenance over the life of the project.

Open houses begin October 4th. To schedule an architect tour led by Steven Sheldon,

please visit www.ibisbuilds.com or call 888- 201- 8608. Located at 7385 Healdsburg Avenue at Florence Avenue, prices start in the high \$700,000 s.

#

About IBIS Builds

Founded by partners Joe Marshall, Steven Sheldon and Robert Nissenbaum, IBIS is a merger of business skills and sustainable philosophies. They have been immersed in the ideas and practical implications of sustainability most of their lives and IBIS is the realization of their common goals. Joe Marshall is a financial consultant with many years of experience in the organic foods industry. Robert Kirshenbaum founded and served as CEO of Imagine Foods, one of the world's largest privately held organic food companies. He currently serves as Vice-Chairman of the Board of Sterling Energy Systems, a utility scale solar energy technology company. Steven Sheldon is an architect, general building contractor and developer who have been working in Sonoma County for the last 30 years. Together, they continually explore and evolve environmentally sound building strategies, utilizing cutting edge sustainable materials to minimize the negative impact on local communities and the environment. They believe in developing communities that conserve and create energy and maximize the use of renewable resources.